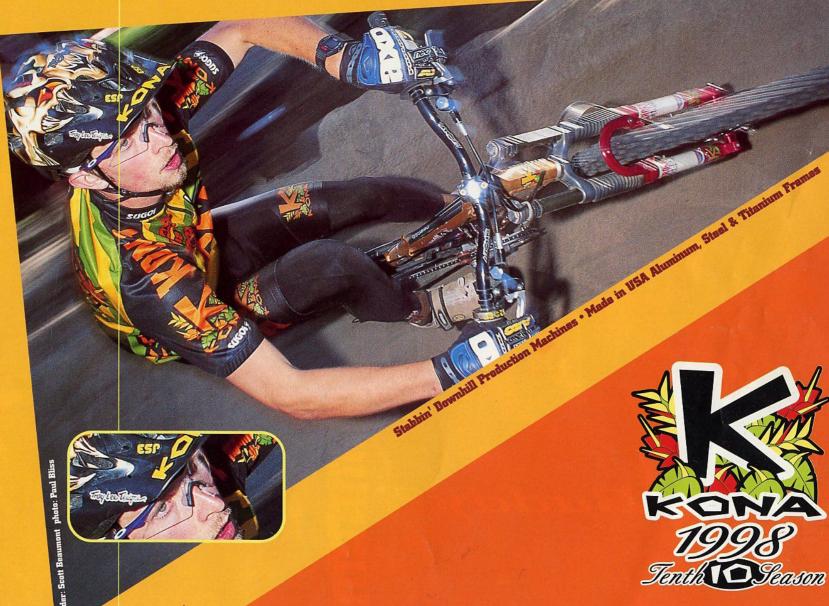
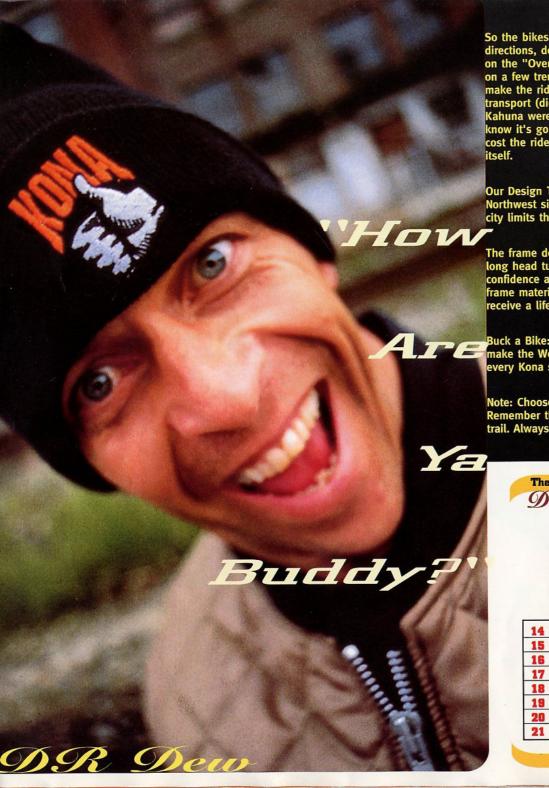
Some people say that Kona is a ballsy bike company



Rona has been true to the sport of mountain biking for 10 years

PRICE LIST 1998





So the bikes are uncomplicated, don't have a lot of tubes pointing in a lot of directions, don't have a lot of pivot points....that didn't bother us when we missed out on the "Oversized Elevated Aluminum" trend a few years back...Maybe we missed out on a few trendy Mountain Bike magazine covers, but that's not the point is it.....Gotta make the ride balanced, the bike easy to service, have a design that works for fun or transport (did you wonder what those threaded holes in the dropouts of your King Kahuna were for...yeah...to mount fenders & racks), test & ride everything so that you know it's gonna work, don't stick your neck out on unproven ideas that are going to cost the riders extra money. Keep it simple and the beauty of the ride will take care of itself.

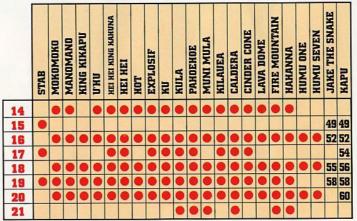
Our Design Team were pioneers of mountain biking, riding the trails of the Pacific Northwest since '74. They still ride everyday, even getting to work within Vancouver's city limits the single track is daunting. Commuting doesn't get much better than this.

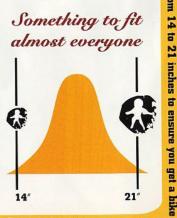
The frame design, the combination of long sloping top tube, small rear triangle and long head tube has produced a ride that is unique. Our bikes are fast, inspire confidence and are rated world wide as the best for single track. We invest more in frame material than our competitors, that's why when you register ownership you will receive a life time frame warranty.

Buck a Bike: We believe that riders and the cycle industry should work together to make the World a more bike friendly place. So we are contributing £1 to Sustrans for every Kona sold in the U.K.

Note: Choose your bike by concentrating on the reach rather than the nominal size. Remember that a long and open riding position is the most comfortable when on the trail. Always ask for a test ride.

The best designed bike in the world will still make you look like a dork if is two sizes too big. We make Does the bike fit?





that fits. The trame size changes but the handling remain the same.

lot of

people are going to

jump on this bike because

Mountain Bike Action told them "The

Active Ride of the Stab is Right on the



- Kona DH **Aluminum frame**
- Marzocchi Bomber Jr. T [4.25" travel]
- Race Face DH crankset
- Shimano Deore XT rear shifter
 - Shimano M636 clipless pedals
- Sun Rhyno rims
- Hutchinson Covote DH tires
- SDG Slim lim Kevlar saddle
- Colour Blue

£2,299.95

£1175.95 Frame Only



Marzocchi Bomber Jr. T fork * 4.25" travel * Speed sensitive 25mm piston rod valving * 5.5 lbs * BAM Alloy forged T-6 CNC machined slides * BAM forged brake arch * PLUSH*

found on Stab

Paddy White - Kona Staff Stab notes

The cold-forged rocker arms, bottom yoke & the frame are welded by the number one dual suspension factory in the world - these things are made with incredible precision.

5 1/2 inches of rear travel, using a Fox Vanilla Rx, that is tuned to the Stab suspension design.

Fully active under all types of pedalling & gravity forces.

By mounting the main pivot in the ideal location in relation to the bottom bracket, pedalling forces create very little travel in the rear shock, so that there is minimal squat or chain stretch.

Like other Kona suspension designs, the frame is torsionally rigid so that the bushing system is long lasting and rear brakes do not rub under load.



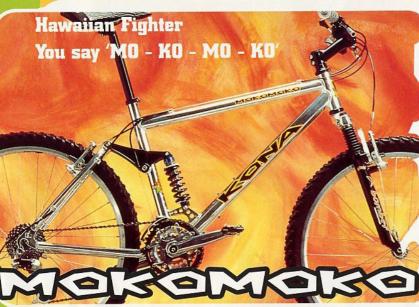
Kona Pro Rider, Scott Beaumont, National Championships 1997

best thing is, that a lot of up and coming downhill riders are going to have a bike that is competitive with the pros, without having to put out the

Money"...heck that sounds good to me, but it doesn't begin to describe what's really important about this rig. The

beaucoup bucks for a limited production frame.

Beyond pure downhill, the new Mokomoko is a fusion of the Stabs walking beam rear



 Easton Elite Aluminium tubing

and

the

Kula's

- Bomber BAM Z2 [75 mm travel]
- Fox Vanilla R shock
- Shimano Deore LX cranks
- Shimano Deore XT/LX shifting
- Avid Single Digit 20RW with Avid 1.9L levers
- Ritchey Logic clipless pedals
- Mavic X221 rims
- Colour Ball Burnished

£1,599.95 £849.95 Frame Only

Double butted custom drawn 7005 Aluminium frame, Fox Vanila custom valved



- 7005 Aluminium **DB** frame
- Marzocchi Bomber Z3
- Light fork Fox Vanilla coil over
- rear shock Avid Single Digit 20RW linear pull brakes & levers
- Shimano Rapidfire XT/STX-RC shifting
- · Mavic X 221 rims **Break and Enter tyres**
- Ritchey Logic clipless pedals
 - Colour Esse Blue/Blue Fork

£1.299.95

for three inches of rear wheel travel

Over 4" of balanced super plush travel at both ends, this King still rules. MBA (USA) said

Downhill performance in a Cross Country package. You say YOU - HOO

- 7005 Aluminium DB frame
- Bomber Z₃ BAM
- Fox Alps 5 Rear shock
- Avid Single Digit 20 RW brakes with Avid SD 1.9L levers
- Shimano XT rear mech & Shifters
- Ritchey Logic clipless pedals
- Mavic X 221 rims with Break and **Enter tyres**
- Colour Palmer Green/Green Fork

£1,699.95



- Easton Elite **Aluminium Double** butted frame
- Bomber Z₁ BAM
- Shimano XT Brakes
- Shimano XT crankset
- Shimano XTR rear derailleur
- Ritchey Logic clipless pedals
- Mavic X 517 rims with Break and Enter tyres
- Colour Orange

£949.95 Frame Only

Bomber BAM Z1 fork * 4.25" travel * Dual hydraulic Bomber cartridges with adjustable rebound * 30mm Easton Aluminum stanchions * BAM CNC-Machine brake arch * PLUSH* found on King Kikapu

and the plushest suspension package in its class." Long live the King



Kona Rising Rate Dual Suspension Design.

Based on a Fox Vanilla coil-over shock with a leverage ratio of 2.06:1

Chainstay pivot is 5mm above the axle to eliminate suspension bobbing due to pedalling

This location also keeps the drivetrain length very consistent. Rear wheel travel is 3"

Found on Mokomoko & Manomano



Kona Unified Dual Suspension Design.

Linear rate rear triangle with shock leverage ratio of 2.45:1.

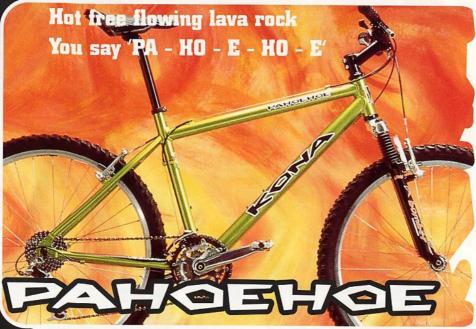
Chainstay length remains constant

Main pivot is close to the bottom bracket shell

Effective seat height changes by only 8mm

Rear wheel moves 90mm at full compression. Total travel is 3.5" Found on King Kikapu & U'hu

All new Pahoehoe was born in the technical trails around Vancouver, for



- Easton Elite
 Aluminium frame
- Bomber Z₃ Light
- Deore LX crank
- Shimano Deore XT/LX Rapidfire shifting
- Avid Single Digit 20
 RW linear pull brakes
 Avid SD 1.9L levers
- Ritchey Logic clipless pedals
- Mavic X 221 rims with Break and Enter tyres
- Colour Palmer Green

£1099.95

The way you want
to ride. Aluminium
frame with riser
bars for super fast,
pedal cranking,
instant response,
always in control
radical freeriding.
Just ask Scott
Beaumont and the
MBUK Team "Don't do Dual

I FEEL FREE

Stiff Aluminium hardtail with plush TII Judys and riser bars make this the



Shimano Rapidfire shifters * Smooth & precise thumb/forefinger shifting * Individual mount system allows personal shifter/brake lever set-up * Ideal shift system for Shimano derailleurs, chains & freewheels * Allows simultaneous braking & shifting * Found on most 1998





• 7005 DB Aluminium frame

Slalom without

one."

- Rock Shox Judy TII Deore LX crank
- Shimano Deore XT rear mech
- SDG Ventura Kevlar saddle
- Avid Single Digit 2.0 brakes with Avid SD 1.0L levers
- Ritchey Logic clipless pedals
- Sun CR 18 rims with Break and Enter tyres
- * Colour Beautiful Ball Burnish

£899.95

for the new style of rider.

Pro-Elite? Weekend Warrior? This is the ultimate performance machine. The only thing

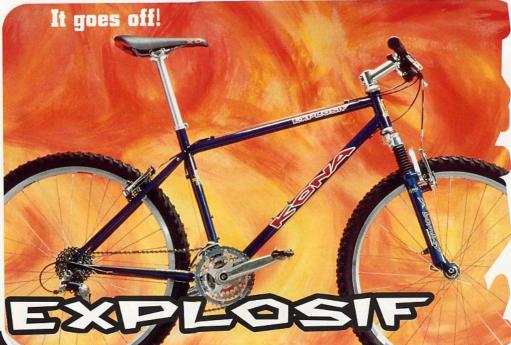
Pro-Elite? Weekend Warrior? This is the ultimate performance machine. The only thing



Reynolds 853

Heat-treated. Air hardened. Frame welds actually increase in strength as frames cool to room temperature. Frames are exceptionally stiff & light. Found on Hot & Explosif





- Reynolds 853 Double butted frame
- Bomber Z2 Atom Bomb fork
- Shimano Deore XT crankset
- Shimano Deore XT shifters & derailleurs
- Avid Single Digit 20 RW brakes
- Ritchey clipless pedals
- Mavic X 221 rims with **Break and Enter tyres**
- Colour Bad Blue/Blue Fork

£1,449.95 £499.95 Frame Only

it way beyond your limits.

You say: 'KA-HOO-NA' £1,599.95

Kona Titanium 3AL-2.5V tubing.

Titanium is widely viewed as the ultimate frame material. But, just as all aluminium & steel are not the same, the quality & properties of Titanium vary greatly with each tube maker. Kona Titanium Alloy tubing is made by Sandvik, the largest and most experienced fabricator of Titanium tubing. They control the production from the raw ore to the finished tube, and make all their titanium tubing to aerospace standards. Found on Hei Hei & King Kahuna

HEIHEI

HEI HEI KING KAHUNA

Sandvik 3AL-2.5V **Titanium** multishaped/gussetted alloy tubes. Oversized chain stays. Water-jet cut dropouts made from a solid 6AL-4V Titanium billet. 6AL-4V bottom bracket shell.

HEI HEI As above but with round tubes ,without

gussett

Shimano Deore XT crankset. Spiderless design * Lightweight * Chainrings driven from B/B * Superior power transfer. Found on King Kikapu, Kula & Explosif. Shimano XTR cranks found on King Kahuna & Hei Hei. Shimano Deore LX cranks found on U'hu. Mokomoko, Pahoehoe Kilauea & Muni-Mula

a steep trail and the burning desire to

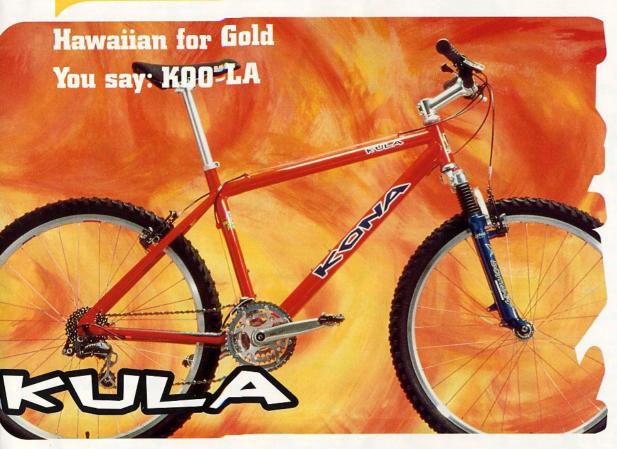


UREXG

Marzocchi Atom Bomb fork* 3" of real travel * 3.5 lbs * Single hydraulic Bomber cartridge * Easton aluminium stanchions & steer column * Cr-Si coil spring * ACTIVE* Found on King Kahuna, Hei Hei, Ku, Hot, Kula, Explosif. Z2 BAM fork found on U'hu, Mokomoko

Dave Wiens, Kona Factory Team, Napa, California

The best aluminium frame set in the world, the best freeride fork, the Bomber Z2 and the best mix of

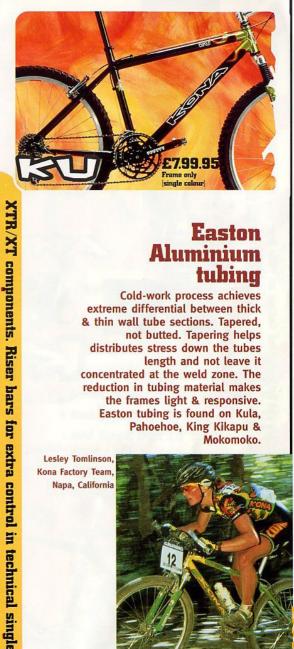


- Easton Elite **Aluminium frame**
- Bomber Z2 Atom Bomb fork
- Shimano XTR Vbrakes
- Shimano XTR/Deore XT shifting
- SDG Comp Kevlar saddle
- World Force Riser Handlebar
- Ritchey Logic clipless **Pedals**
- Mavic X 517 rims with **Break and Enter tyres**
- Colour Red/Blue

£1,599.95

£699.95 Frame Only

track. With point and shoot maneuverability.



Easton Aluminium tubing

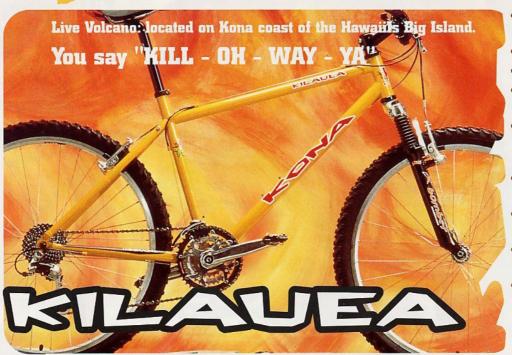
Cold-work process achieves extreme differential between thick & thin wall tube sections. Tapered, not butted. Tapering helps distributes stress down the tubes length and not leave it concentrated at the weld zone. The reduction in tubing material makes the frames light & responsive. Easton tubing is found on Kula, Pahoehoe, King Kikapu & Mokomoko.

Lesley Tomlinson Kona Factory Team Napa, California



DT Stainless steel spokes * Swiss precision * The key to perfect wheels * 14 guage rear for strength * 15 guage front for weight savings * Found on DK, King Kikapu, U'hu, Kula, Explosif, Jake the Snake & Kapu * All 1998 models have 15 guage front & 14 guage rear stainless steel spokes

A pure thorough bred, now with the new Bomber Z3 light. No hype - all bike.



- Reynolds 631 Double butted air-hardened frame
- Bomber Z3 Light fork
- Shimano Deore LX cranks
- Shimano Doere XT/LX shifters & derailleurs
- Avid Single Digit 2.0 brakes with Avid SD 1.9L levers
- Selle Italia XO Leather saddle
- Mavic X 221 rims with **Break and Enter tyres**
- Ritchey Logic clipless pedals
- Colour Mustard/Mustard Fork

£999.95 £399.95 Frame Only Shimano Deore XT crankset. Spiderless design *

Lightweight *

Chainrings driven from B/B

* Superior power transfer.

Found on King Kikapu, Kula &

Explosif. Shimano XTR

cranks found on King Kahuna &

Hei Hei.

Shimano Deore LX cranks

found on U'hu. Mokomoko

Pahoehoe.

Kilauea & Muni-

Mula

Shamus McGrath. Kona Factory Team, Napa, California

The essence of Kona: Top performance at a light price, ready to race.



- Kona Cromoly Double-butted tubing
- Rock Shox Indy C fork
- **Shimano Deore** LX/STX-RC 8-speed shifters & derailleurs
- **Avid Single Digit** linear pull brakes & levers
- Ritchey Logic threadless headset
- Colour Eggplant

Respect to Tony vear rode his Peking. This summer he pedalled his Cinder Cone from Peking through Siberia to the Baring Straight, he then hitched a lift on a tourist ship to get to Alaska.

Super light Kona frame and components to inspire confidence, even



- Kona cromoly double-butted frame
- · Rock Shox Indy S or Kona Project Two
- Shimano STX Rapidfire shifting
- V-Brakes with Avid
- Ritchey Rock Comp double-wall rims
- Kona Break & Enter
- Colour Esse Blue/Black Fork

£529.95 with Rock Shox Indy S fork

MBUK magazine said "It really did have you looking out for familiar trails, ones with technical sections that beat you in the past, to give them the Kona treatment."

Ready to lead the pack out of the box. Kona Future Proof frame design,



- Kona cromoly double-butted tubing
- Rock Shox Indy S or Kona Project Two
 fork
- Shimano Deore LX/STX shifters & derailleurs
- Avid Single Digit linear pull brakes & levers
- Mavic X 138 doublewall rims
- Colour Palmer Green/Black Fork

£499.95 with Project Two Fork £599.95 with Rock Shox Indy S fork

cranks. LX rear mech and Avid V brakes to keep it all under control.

Serious about going off road? This is where to start. Lightweight Kona frame



- Cromoly frame tubing
- RST 280 shock or
- Shimano Acera-X rear mech
- Grip Shift MRX-170
 Shifters
- Tektro linear pull brakes & levers
- Ritchey Vector saddle
- Colour Rudolph
 Red/ Black Fork

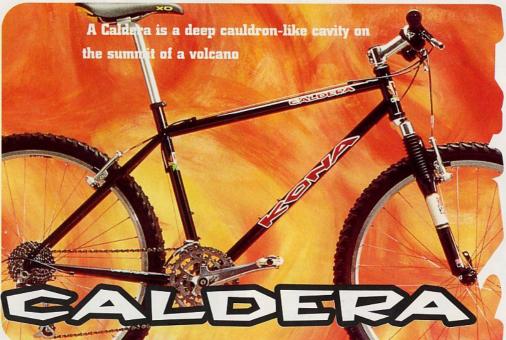
£379.95 with RST 280 Fork £329.95 with Project Two fork

package that lets you drop your buddies up and down the hills.



Mavic X 517
rims * Welded *
Machined
sidewall *
Perfect braking
surfaces *
Double wall *
Strong * Eyelets
* Mavic rims
are found on
most 1998

models *



- Kona cromoly doublebutted tubing
- Rock Shox Judy TII fork
- Avid Single Digit 2.0 brakes with Avid SD 1.9L levers
- Sugino Impel 500 cranks
- Shimano Deore XT/STX-RC shifters & derailleurs Ritchey Logic clipless pedals
- Mavic X 138 rims
 Colour Black
- Gloss/Cream Fork

£799.95

Digit brakes Long, coldforged arms Precision 2024 Aluminium spring tensioners * **Kool Stop** Thin Line Pads * Found on U'hu. Mokomoko. Manomano, Explosif, Pahoehoe,

Kilauea,

Caldera.

models

Muni-Mula,

Cinder Cone

& Lava Dome

Avid Single



Just after I opened my bike shop in 1980, I met Tom from Tiburon riding a Koski Pro Cruiser. I had been driving down to the Cook Bros. shop once a month to stock up on frames and find old Schwinns to refurbish. Plus I had some friends in Santa Barbara so I got to test the bikes before bringing them back to the shop. There was something about that Pro Cruiser that really got me going. Soon after that I got to know the Koski Bros so I had another source. Those local boys were desperate for fat frames and there wasn't much available. Those bikes were my inspiration for the Humu cruisers. I'm glad we changed back to the straight top tube, because the long Humu name would never have fit on the curved tube. photo caption: Dr. Dew, Kona World loading dock.

1 gear, 1 rider and 2 wheels, equals more fun



- Kona Cromoly butted frame
- Kona Cromoly P2
 fork
- Dia Compe SX aheadset
- Kona cromoly cruiser bar
- Kona Break & Enter tyres
- Ritchey Vantage
 Sport rims
- Colour Rudolph Red / Red fork

£359.95

The cruiser that cheats. Use the hidden 7 speed hub gear to get the



- Kona Cromoly
 butted frame
- Kona Cromoly P2
 fork
- Shimano Inter 7 hub & shifter
- V-Brakes with Avid levers
- Dia Compe SX aheadset
- Kona Break & Enter tyres
- Ritchey Vantage Sport rims
- Colour Brilliant Black / Black fork

£479.95 £249.95 Frame Only

£249.95 Frame

ATTA

Ħ

looking

always head down

Stars and Bars - 1 speed - curved top tube

£399.95 £249.95 Frame Only inc. bottom bracket and crank

MILLES

Smoke your buddies on the road and smoke em in the mud.



Aluminum DB 7005

Avid Single Digit 20RW linear pull brakes with 105 road bike levers Shimano 105 front & rear mechs, dual control shifters/brakes, and cranks

Pedals: yours. It comes with none.

Mavic MA2 700c rims with Ritchey Speed Max knobbies

Colour - Esse Blue / Black Fork

£999.95

Get some secret training on the road and make your mountain

Pro
Downhillers:
First it was
shaved heads
and tattoos,
now it's road
bikes. It seems
you need to be
able to pedal
on the
downhill these
days. So wise
up and get
some road
wheels.



Reynolds 853 airhardened tubing

Kona straight MUDSHARK fork (don't let the photo fool ya)

Shimano Ultegra 9speed Front & rear mechs, brakes, dual control shifters

Mavic Open Pro rims Selle Italia Turbo leather saddle

Colour - Munificent Mustard / Black Fork chainstay

£1,399.95 £499.95 Frame Only

'Getting dirty on a cyclo-cross bike was the thing I dug most about riding' - Pinball Jake. It's not just a few Belgiums grovelling thru 6" of mud on their old road bikes in the depths of winter. 15 years back Pinball Jake won the Canadian Cyclo-Cross Championship - he then formed Kona, and as they say, the rest is history.

CLOTHING



	RACE CLOTHING			K-NINE	
	Kona Factory Team Clothing - the stuff the guys we pay, ride			Waffle Shirt - long sleeve, Grey	£34.95
0	Short Sleeve Jersey	£39.95	O.	Sleeveless waffle shirt - Grey	£34.95
	Shorts	£39.95		Crew Shirt - Red	£39.95
	Bib Shorts	£59.95	•	Cycle Shirt - Black	£39.95
	Thermal Jersey	£59.95	0	Fleece Vest - Black, Full zip, deep pockets	£39.95
	Transition Jacket - K-Nine Logo	£79.95		Reversible Vest - Blue, fleece one side, windproof the other.	£49.95
(F)	ManoMano Wool Jersey - Short SleeveYellow/Green	£59.95		Chesterfield Vest - Red	£39.95
	ManoMano Wool Jersey - Long Sleeve Green/Black	£69.95		Grease Monkey Vest - Red	£39.95
	Socks	£12.95		Lazy Boy Shorts - Black, cycling cut, jeans look	£39.95
	Wind Breaker Sleeveless vest	£34.95		Twill Shorts - Blue denim with padding	£39.95
	TECHNICAL			CASUAL CLOTHING	
	Because being wet and cold sucks.			T-Shirts	£19.95
	Winter Training Jacket	£79.95		T-Shirts - Kids size	£12.95
	Full zip 3 back pockets, windproof pertex front, fleece collar and back, 3M	named or Complete State Complete		Long Sleeve T-Shirts	£19.95
	strip. Still the ultimate winter jacket!			Baseball Caps - Gold or Natural	£14.95
	Roubaix Tights Black, embroidered 'Thumbs Up' logo	£49.95		Flower Cycling Cap	£7.95
	WindTop	£49.95		Baseball Jacket - Leather arms - Green melton wool	£199.95
	Pertex windproof, breathable and lightweight. 3M reflective strip.	10.00		Cotton Twill Jacket - Blue or green	£69.95
	Storm Jacket	£99.95		Heavy Duty Sweat - Charcoal, Dusky Green	£39.95
	Waterproof, breathable, mesh lining, detachable storm hood, ventilating arr	n zips		Fleece Pullover - Charcoal, Dusky Green	£46.95

RACE LIGHT ACCESSORIES

Light enough to race, strong enough to win

Project Two Triple Butted Fork 1" & 11/8")	£89.95				
(Threaded or Ahead) The One and Only					
Project Two Cable Hanger	£9.95				
Kona Bone Ahead stem, 40", 17",6"	£19.95				
Aluminium Velocity stem 11\8"	£34.95				
Velocity Stem	£27.95				
Control Centre Red, Blue, Gold 11/8"	£34.95				
Impact Headset 1" & 1 1/8"	£24.95				
Kona Slim Bar, handlebar	£18.95				
Curve 2014 handle bar	£24.95				
Seat Clamp	£9.95				
Dog Collar - rear cable guide	£9.95				
Moose knuckle & Hot Dog Grips	£5.95				
Kona High Command Brake Levers (pair)	£22.95				
"O" Beam Tahoma seatpost 27mm, 380mm	£22.95				
"O" Beam seatpost 350mm	£29.95				
Wellgo Clipless pedal (pair) WPD96A	£59.95				
Konal Sticker sheet	£2.50				
Kona Owners Manual	£2.50				
Kona Decal Set	£12.50				
Water Bottle (70cl)	£3.99				

TYRES

Built for the street 1.5"

Break	£22.95
Directional rear - 1.98, 600 grams, Mid-sized profile, Good rolling resistance	l grip, Low
Enter	£22.95
Directional front - 1.98, 625 grams, Mid-sized profile, Goorolling resistance	d grip, Low
Rush Hour	£9.99



Kona Mountain Bikes and Second Level Sport reserve the right to improve the bikes, clothing and accessories as and when they are able to, specification and price may vary without notice. All Kona frames have a life time warranty against manufacturing defect or faulty materials for the original owner provided that the bike is registered with Kona at Second Level Sport. Enjoy your ridingless.

For more information and a test ride visit your local Kona World Centre

Credits: Re & Lew wrote the words, Kev kept it all together. Dr Dew, Tim Harvey, John Gibsen, Steve Behr, Malcolm Feason, Paul Eliss, Grant Pritchard and Ro took the pictures. Thanks Steve for putting it all together.

Kona Mountain Bikes Second Level Sport Ltd, Clockhouse Lane, Bedfont Feltham, Middx, TW14 8QA

Tel: 01784 251000 Fax 01784 247169 Email: 100537.521@compuserve.com

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